

# Project case study 2: **The Jewel of the Creek**



Mixed-use  
development

Client: **Habtoor Leighton  
Group**



Port Saeed,  
Dubai, UAE



3 billion AED



Started in 2011

## The Challenge

The Jewel of the Creek is a multi-use development which includes four and five star hotels, furnished service apartments, a convention centre, a ballroom, office buildings, residential buildings, a marina and landscaping.

HLG's contract involved the construction of the substructure works for four basement levels and ground floor slabs on the waterside site between Al Maktoum Bridge, Baniyas Road and the Floating Bridge. The plot area was 123,955 square metres.

For this project, we have been called by the project director to take over all rebar detailing work and replace 3 other companies that were doing a poor job. They were very late to deliver rebar shop drawings for a 5 level podium and to 5 construction teams.

## Our Strategy & Results

AABCO delivered **2,100** drawings, in **4** months only.

In addition to quality and speed of our work, we were very successful in coordinating our efforts to efficiently serve and communicate with all of the 5 construction teams.

## Client Feedback

Prior to this project, we have worked with Habtoor Leighton Group on many occasions across the GCC.

This time too, they knew they could count on us to deliver where others had failed. They were very happy AABCO was able to turn a critical situation into a positive outcome.

